



Industry: Healthcare, any
Segment: >250 employees
Function: Sales and Account Mgt.

Azure consumption
5-10K / year

References:
Excent Tandtechniek (dental technique)



Partner Presentation

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EMEA

Solution Description

- Identify business opportunities with customers and leads
- Tracks Customer Satisfaction through survey
- Predicts churn and helps to act on it
- Emails action list and tracks progress on actions
- Reports progress through dashboards and KPI
- Azure, SQL, Power BI

Customer Benefits

- ✓ Makes sure sales managers focus on the right actions and customers
- ✓ Predicts churn and increases retention
- ✓ Grows the business!

Financials & timeline

- \$ [Define the pricing model of the solution & expected revenue*]
- \$ [Define the consumption of Azure services**]
- \$ 6 to 12 weeks

* We need here to have rough estimation/range of budget needed for 3 years and structure of it (services, licenses, maintenance, one time payment, recurring, etc.)
 ** We need to have rough estimation of **Azure consumption** and main services used verified by Cloud Solution Architect.

Markets of interest:
Manufacturing , Wholesalers and larger retailers

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